



Fay McLean – The Aussie Business Coach

PRESS RELEASE

Albany entrepreneur in virtual stage spotlight

Albany-based business coach Fay McLean has cemented her reputation as a speaker of international standing after securing a spot in an up-coming online tele-seminar.

Mrs McLean, together with other world leaders in brand strategy will speak at Cathy Morrissey's, **Brand You – Brand New** tele-seminar series starting November 2 over four weeks, aimed at unlocking the 'secret' to attracting and keeping passionate clients to grow businesses.

The seminar's all-star celebrity line-up of experts includes 'Secret' teacher Bob Proctor, internet millionaires Steve and Sue Soucy and Star Marketing Media CEO Star Ladin.

Mrs McLean has been an entrepreneur since she was in her early 20s, founding several successful enterprises before moving into the executive management of a multi-million dollar business. Now she shares her business and marketing savvy through coaching and consulting with clients from around the world.

As a business designer, Mrs McLean specialises in making it easy for service-based business professionals to makeover their business and marketing to attract high quality clients so they can make more money doing what they love.

"I have a passion to educate and inspire people into transforming their business and create their dream lifestyle. It is a real coup to be speaking at 'Brand You – Brand New,'" Mrs McLean said.

Mrs McLean was recently selected as one of 55 entrepreneurial women from all over the world as a contributing author to *The Law of Attraction in Action, Volume 3* and has business articles widely published over the internet and on media sites.

She has previously spoken at the Albany and Great Southern Women's Leadership Forum, Mt Barker Women in Business Breakfast, WomenWinning@Work, and the Social Media Wildfire Telesummit. Mrs McLean has qualifications as a master coach, business performance consultant, Neuro Linguistic Programming (NLP) master practitioner and trainer and wellness consultant.

For details on the 'Brand You – Brand New' tele-seminar series contact Fay McLean on (08) 9844 8108, 0423 768 877 or email fay@theaussiebusinesscoach.com. To view The Aussie Business Coach's current online program visit <http://theaussiebusinesscoach.com/client-building-blueprint/>

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